



niyc



**SPONSORSHIP**  
**PROSPECTUS**  
**NATIONAL INSPIRATIONAL YOUTH CONVENTION**

niyc.org



# About NIYC

National Inspirational Youth Convention is the largest annual gathering of African American youth within Church of God Ministries (Anderson, IN). It attracts attendees across the nation who represent a wide segment of the Christian demographic including those who encourage education, community outreach, and the Gospel of Jesus Christ within their local community. NIYC hosts speakers and workshops that nurture one's physical, emotional, social, and spiritual health.

## Demographic Highlights

**800+**

Attendees

**3-64+**

Years old

**67%**

Female

**100%**

Faith-based





# Why Partner with Us?

The NIYC attracts a Christian demographic of students, young adults, families, and leaders. Sponsoring is a direct way to —

- 01.** Have a platform to directly promote your product, service, or organizational mission to attendees.
- 02.** Connect with aspiring leaders and young professionals, providing a valuable opportunity to network and identify potential future employees or partners.
- 03.** Demonstrate a commitment to the growth and development of young people by supporting a conference that provides spiritual, educational, and social workshops.
- 04.** Align with a faith-based and community-oriented group to enhance your social responsibility profile and connect with consumers who share similar values.

**niyc**

# PREVIOUS SPONSORS

**CELEBRATION CHURCH**  
Arrow Heights



**CHRISTIAN WOMEN CONNECTION**

METROPOLITAN COG  
**MEN OF CHANGE**



**MALU**  
Ministers and Laity United

**ARLINGTON CHURCH OF GOD**



**CELEBRATIONCHURCH**  
...helping people win in life



**Grand Rapids THEOLOGICAL SEMINARY**  
Cornerstone University



**STR SOLID ROCK**  
COMMUNITY CHURCH

**MID-AMERICA CHRISTIAN UNIVERSITY**



**New Creation CHURCH OF GOD**



**MARKET AVENUE CHURCH OF GOD**  
Loving God! Loving You!



**LANGLEY AVENUE CHURCH OF GOD**

**ANDERSON UNIVERSITY**  
Academic and Christian Discovery



**Metropolitan Church of God**

**H O P E**  
CENTER OF HOPE  
Closer to People...Closer to God!



# Sponsorship Package



## Visionary Partner | \$10,000

- Premier logo placement across all event materials (digital + on-site)
- Main stage recognition during key sessions
- Opportunity for a brief on-stage acknowledgment or participation
- Dedicated sponsor spotlight email to attendees
- Featured social media campaign (pre, during, and post event)
- Prime vendor booth placement
- Full-page program ad
- **Logo on dedicated event signage**
- Social media mention
- Opportunity to submit a video on why you support NIYC
- Invitation to presidential reception
- Four registrations
- Two hotel rooms for duration of the convention



# Sponsorship Package



**Legacy Partner | \$5,000**

- Verbal recognition during general sessions
- Featured social media mention
- Vendor booth
- Half-page program ad
- Logo in pre-event email communications
- Logo on dedicated event signage
- Invitation to presidential reception
- Two Registrations
- One hotel room for the duration of the convention

# **niyc** Sponsorship Package



## **Impact Partner | \$2,000**

- Logo placement on the event website and select materials
- Social media recognition
- Vendor booth opportunity
- Half-page digital program ad
- Group recognition during the event
- Inclusion in sponsor listing emails
- Invitation to presidential reception
- One registration



# Sponsorship Package



## Next Generation Partner | \$1,000

- Logo placement on the sponsor page of the website
- Recognition in the digital event program
- Verbal group acknowledgment during the event
- Social media mention



## Future Builder Partner | \$500

- Name or logo listed on website sponsor page
- Recognition in digital program booklet
- Verbal group acknowledgment during the event



# Vendor & Exhibitor Booths



## One Table - \$250

- Your space will include a table(s) that are 6' x 30".
- Spaces are assigned based on the date your application is received, so it's best to apply early.
- Vendors/Exhibitors are responsible for securing their items. The hotel may provide roaming security for the area; however, the NIYC is not liable for any stolen or damaged goods.

### \*Upgrade \$50

- Electricity Upgrade
- Premium booth placement



# Vendor & Exhibitor Guidelines

- All vendors and exhibitors, including colleges and ministries, must set up in the designated area.
- All items sold must align with Christian values. This means no vulgar music, paintings, jewelry, or other inappropriate items.
- You can operate your display at any time up to the official curfew hours.
- Your display should reflect the quality standards of the NIYC.
- Keep the volume of any audio equipment low, and all sound must be muted during services and concerts.



# Vendor & Exhibitor Guidelines (continued)

- Once your space is assigned, you cannot change your location without prior approval from the designated NIYC staff person.
- The sale of any items with the phrases "NIYC" or "National Inspirational Youth Convention" is strictly prohibited.
- Inappropriate behavior with attendees will result in immediate removal from the convention and will be reported to the proper authorities.
- Failure to follow any of these guidelines can lead to the immediate cancellation of your vendor/exhibitor privileges without a refund. The NIYC staff has the final say on what constitutes a violation.
- The NIYC reserves the right to refuse or revoke any vendor or exhibitor contract at its sole discretion. These guidelines are subject to change.



# Program Book Advertising

**Full Page - \$100**

**Half Page - \$75**

## **Ad Dimensions**

Full page ad size: 8"x8" (8.25"x8.25" with bleed)

Half page ad size: 4"x4" (4.25"x4.25" with bleed)

All ads print in full color and are inside.

**All artwork and payment MUST be submitted by midnight on October 31. Email artwork to [ads@niyc.org](mailto:ads@niyc.org).**

## **Optional Add-on - \$55**

Need someone to design your ad?  
We'll design it for you.

## **Artwork Technical Specs**

Ads may be submitted as Adobe Acrobat PDF, Adobe Illustrator AI, Adobe InDesign INDD, Microsoft Word DOCX, JPG, PNG, EPS, or TIF files. Please send a print-ready file to the sizes specified and according to the following specs:

- Resolution: 300 dpi
- Color Mode: CMYK or Grayscale



# Contact & Next Steps

For more information about our opportunities, email us or visit our website and complete the inquiry form.

**Customized packages available upon request.**



**Email**  
[info@niyc.org](mailto:info@niyc.org)



**Website**  
[niyc.org](http://niyc.org)